



Join Us November 15-19 as We Collect Diapers for Local Parents in Need

The Goddard School will provide a collection bin next week from November 15-19 for your donation of unopened packages of diapers, any brand, any size. Please join us in addressing the issue of diaper need in our community by making a donation.

What Is Diaper Need? According to a new study, **1 in 3 American moms struggle to provide diapers for their babies.** These mothers have had cut back on food, utilities like heat or electricity, or child care in order to provide diapers. Other basic needs like food are covered under government sponsored programs such as WIC and TANF, however, moms and babies who need diapers fall into a coverage gap, and, as a result:

- One in five moms in diaper need say they run out of money to purchase diapers, and
- Nearly one in five moms in diaper need have extended the amount of time they leave their babies in wet or soiled disposable diapers and in extreme cases some moms have cleaned out and reused wet or soiled diapers.
- Keeping a baby in wet, dirty diapers for extended periods of time impacts his health and emotional well-being. Moms suffer from stress, and may be forced to miss work or school because some day care centers do not accept children without an adequate supply of diapers.



How we're helping. The Goddard School is proud to partner with the Junior League of Northern Virginia and Huggies® *Every Little Bottom* program to raise awareness about diaper need and to help address the need in our community by collecting your donations the week of November 15-19.

Who Benefits? The Junior League of Northern Virginia's diaper drives are organized by region for maximum community impact. Our drive will benefit the Loudoun Abused Women's Shelter (LAWS) and the Good Shepherd Alliance.

Visit EveryLittleBottom.com for more information about diaper need, and contact diapers@jlnv.org with any questions about the drive. Because Every Little Bottom Deserves to be Clean and Dry.